

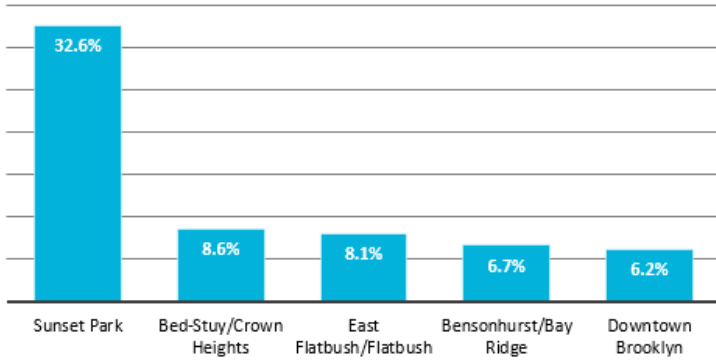
# INNOVATION LAB - OUR IMPACT

MAY 2018 -  
MAY 2019

The mission of the Innovation Lab Partners is to support the growth of innovation economy jobs on the Brooklyn working waterfront in Industry City, Sunset Park, and surrounding communities. Our approach is to invest in local human capital through job training, education, job placement and support services, with the goal of connecting the local community to new opportunities, and supporting business growth through educational workshops, recruitment services, and business planning support.

## 877 UNIQUE INDIVIDUALS RECEIVED SERVICES\*

### Top Five NYC Communities Visiting the Lab



Percentages reflect individuals with confirmed zip codes.

- 738 Visited Tuesday Information Sessions\*\*
- 366 Receiving Career Services\*\*\*
- 201 Referred to a Job Interview
- 30 Referred to Training or Educational Program
- 7 Referred to Support Services
- 119 Participated in a Job Training at the Innovation Lab
- 114 Immediate Job Placement by the Innovation Lab Partners

\*This is a count of unique individuals to access any of the below services. Individuals often access more than one type of service.  
 \*\*Tuesday Information Sessions began in August 2018  
 \*\*\*Career Services: career coaching, resume assistance, referrals, and/or ongoing connection to job placement team

## 114 PLACED IN JOBS

- 80% of placements with Industry City employers
- 20% of placements with employers outside of Industry City

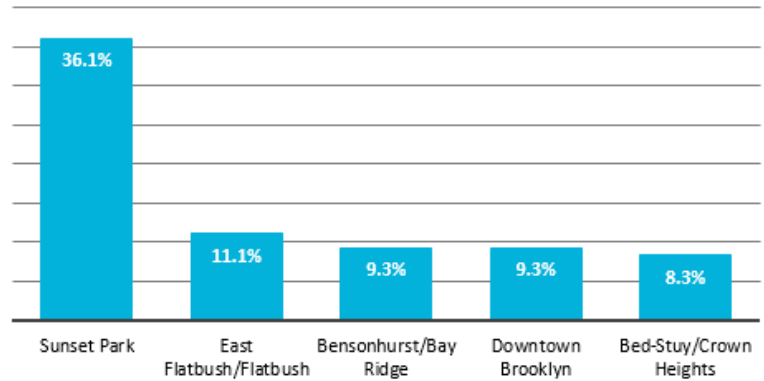
- Administrative
- Customer Service
- Construction/Design
- Concierge
- Dispatchers
- Food Production & Retail
- Maintenance/Building Services
- Marketing/Graphic Design
- Production Assembler
- Production/Event Coordinator
- Shipping & Receiving
- Security Guards

### Average Salary

May - December 2018:  
\$16.19 per hour

January - May 2019:  
\$17.60 per hour

### Top Five NYC Communities Placed in Jobs



Percentages reflect placements with confirmed zip codes.

## 129 BUSINESSES ENGAGED

- 93% Of Engaged Businesses are Located in Industry City
- 17.8% Hired Through the Innovation Lab
- 25% Participated in the Plan for Growth Program
- 20 businesses graduated in May 2018; 75% are Industry City businesses
- 12 businesses will graduate in July 2019; 67% are Industry City businesses

